



The Avalon Home and Land Owners Association

December 2011 - Norman Gluckman, Director, Avalon Free Public Library.

Norman Gluckman noted that the Library year is divided into three distinct parts.

October to May, during which time there is a lot of workshops and training sessions. Circulation is about 10,000 per month.

June to September when there is two concerts and talks from various authors. Circulation ranges between 13,000 and 30,000 per month.

The year-round 24/7 e-library.

Non residents, who pay the same taxes as residents, represent 60 % of the membership base. They come from 32 states and three foreign countries.

The library mailbag program has become very popular, for example in 2010 the library mailed 2067 mail bags. Through November 2011 2000 bags have been mailed with 2 to 3 items in each bag. Orders can be made from the website catalog 24/7.

E-audiobooks and e-books have seen explosive growth in recent books. In November almost 2200 e-books were circulated. The Library participates in a consortium with a number of other libraries, however, there are problems with delivery of e-books, for example, with *The Next Always* by Nora Roberts the consortium has three licenses to circulate the book and 44 people on the waiting list. Avalon has bought several e-books and will try to develop its own portal to minimize the waiting time for Avalon residents.

An e-newsletter has been developed and goes to 3600 people.

Also new for the Library is the Webinar, the first of which will be hosted on December 17. The topic is "*How to use Facebook*". The session is open to 25 people and was booked out in a couple of days.